

Press release

Invitation to Seminar on Urban Freight Transport on May 26 and 27

PTV AG and the German Institute for Urban Affairs invite logistics and transportation professionals to a seminar in Berlin

Discussion about the latest trends and solutions / The goal: to optimise urban freight transport and to reduce pollution / Of particular interest to freight operators, logistics companies, urban planners and transportation professionals.

Karlsruhe/Germany, February 26, 2008. The German Institute for Urban Affairs and PTV, the transportation experts, organise a Berlin seminar on urban freight transport as part of the BESTUFS (BEST Urban Freight Solutions) project. Freight operators, logistics companies, and urban planners and transportation professionals will have the opportunity to meet and network with peers. The seminar allows attendees to share experiences and ideas which can be turned into new solutions to fit the users' individual environment. Innovative solutions and case studies will be presented during the two-day seminar in Berlin. The event offers the unique opportunity to discuss the latest trends with the industry's leading experts and implementers. Additionally, an excursion on the second day will provide insight into industry practice.

The following topics will be addressed: the national traffic master plan, urban planning, general conditions from the transport operator's point of view, environmental zones, vehicle routing and planning, city logistics, last mile solutions, green vehicle concepts and many more.

The seminar will be held at the Ernst-Reuter-Haus in Berlin on May 26 and 27, 2008. More information about the registration and the agenda is available on the BESTUFS website at http://www.bestufs.net/seminars/2008-05-26_germany.html

The EU-funded BESTUFS project is coordinated by PTV AG. In August 2007, a good practice guide on urban freight solutions was published in 17 European languages.

For more information about the project visit the English BESTUFS pages at www.bestufs.net.

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Background information about BESTUFS

PTV AG is in charge of the coordination of the EU-funded BESTUFS project (BEST Urban Freight Solutions). The project started in 2000 and is scheduled to be completed by 2008. The main objective is to identify, describe and disseminate best practices, success criteria and bottlenecks of urban freight transport solutions. Furthermore, BESTUFS aims to maintain and expand an open European network between urban freight experts, user groups, associations, researchers, ongoing projects, the relevant European Commission Directorates and representatives of national, regional and local transport administrations and transport operators. The project team organises regular workshops and conferences all over Europe and reports about interesting urban commercial transport related developments, demonstrations and events on European, national, regional and local level. BESTUFS has received considerable attention from both practitioners and researchers. All results are publicly available at www.bestufs.net.

The BESTUFS consortium consists of the following companies: PTV (coordinator, Germany), NEWRAIL (Great Britain), NEA (The Netherlands), RappTrans (Switzerland), Transman (Hungary), CDV (Czech Republic), LET-ISH (France) and the University of Westminster (Great Britain).

The Good Practice Guide on Urban Freight Transport is available in English, German, Bulgarian, Czech, Danish, Dutch, Finnish, French, Greek, Hungarian, Italian, Lithuanian, Polish, Portuguese, Slovene, Spanish and Swedish.

BESTUFS seminars are held in 20 European countries in the local language to directly transfer and discuss practical solutions on a national level.

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PTV Planung Transport Verkehr AG

The PTV Group provides cutting-edge software technology and consulting to enable customers to meet their mobility needs. It helps people plan and manage traffic and transportation, provides them with the latest traffic reports and assists them in optimising their long-term resource allocation. Since 1979, the independent corporate group has been a leading provider of products and solutions for travel, traffic and transportation planning.

Strong international demand has fuelled dynamic growth: PTV currently has over 700 employees worldwide crafting innovative solutions for our customers. The Karlsruhe headquarters acts as a development and innovation centre with tight links to research and educational institutions. Additionally PTV maintains shareholdings and subsidiaries in Germany, Europe and every continent in the world.

In the Traffic, Mobility and Logistics business fields, PTV technology forms the foundation of a host of brand-name products and our own leading map&guide and PTV Vision product lines.

The **Logistics** business field specialises in software products and components for the entire logistics chain. Its product portfolio ranges from structural territory analysis and route planning to fleet management and controlling. Its professional route planning software products for transport businesses are developed and sold throughout Europe under the map&guide brand name. This extensive range of logistics solutions also includes geomanagement systems for sales management and sales force control.